

Use of Personal Information

Regarding the FY 2017 information intermediary function test (Referring to the testing of functions for providing personal information to third parties after assessing the appropriateness of such an action on behalf of the user based on the management of personal information using the system, instructions from the user, and conditions specified in advance. Hereinafter, “this Test.”) being carried out by the Omotenashi ICT Association general incorporated association (“Omotenashi ICT Association”), AIC Co. (“the Company”) promises to adhere to the following terms when handling personal information collected from participants in this Test monitor tour sold by the Koromo Tourism Agency and Karuizawa Travel & Consulting.

1. Handling of personal information

The Company will strictly manage information such as the participant’s name, nationality, date of birth, sex, preferred language, phone number, email address, passport information (type of visa, issuing country, passport number, nationality, expiration date, and photo) and information about dietary restrictions and allergies (“Personal Information”) collected from participants of this Test monitor tour according to the laws pertaining to the protection of personal information and other relevant laws, regulations, and guidelines.

2. Purpose for use of Personal Information

The Company will only use Personal Information collected from participants in this Test for the following purposes:

- 1) To provide the information to the business operators participating in this Test (“Participating Business Operators”);
- 2) Notifications about products, services, and so on of Participating Business Operators provided as part of this Test; and
- 3) Other activities carried out as part of this Test.

3. Provision of Personal Information to third parties

The Company will provide Personal Information to the following third parties directly or through another Participating Business Operator:

- 1) Participating Business Operators;
- 2) The Omotenashi Cloud operated for the demonstration experiments related to this Test;
- 3) Participating Business Operators of the above-mentioned demonstration experiments jointly using Personal Information via the Omotenashi Cloud;
- 4) Subcontractors carrying out operations related to this Test; and
- 5) Other recipients in the event that provision of information is stipulated by law.

4. Retention period for Personal Information

Personal Information will be discarded appropriately at the end of March 2018.

See the Company’s Privacy Policy below.

<http://www.aic-ad.co.jp/privacypolicy.html>

You can delete Personal Information during the test period using Omotenashi Wallet.